

Appendix A

| Vintage by the Sea 2016 - Indicative funding | | |
|--|--|---------------|
| Funder | Description | £'s |
| City Council | Core funding | 16,000* |
| Morecambe Town Council | Core funding | 18,000 |
| Arts Council England | Creative programme funding (secured by Deco Publique) | 15,000 |
| Deco Publique | Income from sponsorship (Midland Hotel & Arndale Centre) and concessions | 18,000 |
| Hemingway Design | Brand and PR funding | 4,100 |
| | Total | 71,100 |

**In addition, the Council makes a contribution-in-kind for event management with a value of up to £9.5K and also uses the opportunity that the festival provides to run a campaign to promote the Morecambe Bay destination, at a value of around £4k.*

| Vintage by the Sea – Indicative expenditure | | |
|--|------------------|----------------|
| Description | Delivered by | £'s |
| Crowd control barriers, generators, marquee, stage, PA system | City Council | 7,600 |
| Road closure | " " | 1,500 |
| Stewards & security | " " | 3,500 |
| St Johns (first aid) | " " | 500 |
| Ground spitfire display | " " | 1000 |
| Deco Publique Fee | " " | 10,000 |
| Hemingway Design Fee | " " | 3,500 |
| Entertainment including bands & street theatre (Including Arts Council funded programme) | Deco Publique | 27,000 |
| Hire of tables, chairs etc. & prizes | " " | 2,100 |
| Hire of the Platform | " " | 800 |
| Production team hire costs | " " | 1,400 |
| Artists' accommodation & travel | " " | 1,200 |
| Small sundries and bank charges | " " | 400 |
| Licence Fee for Vintage by the Sea | Hemingway Design | 2,000 |
| PR and hosting team costs | " " | 2,600 |
| Newsletter design & circulation | " " | 1,500 |
| Website hosting & content creation | " " | 500 |
| Social media content creation & management | " " | 1,000 |
| Design flyers, posters & banners | " " | 2,000 |
| Photography | " " | 1,000 |
| Total | | £71,100 |

Appendix A

| Light Up Lancaster 2016 - Indicative funding | | |
|--|----------------|-------------------|
| Funder | Description | £'s |
| City Council (contract with STORM and BID) | Core funding | 45,300 |
| Arts Council | Core funding | 85,000 |
| Lancaster BID | Core funding | 15,000 |
| Heritage Lottery | Arts programme | 10,000 |
| Preston City Council | Arts programme | 4,000 |
| Canal and Rivers Trust | Arts programme | 5,000 |
| Confucius Institute | Arts programme | 6,000 |
| University of Cumbria | Sponsorship | 2,000 |
| Dukes Theatre/ L and M Lions | Donations | 4,500 |
| Total | | £ 176,800* |

**For 2016, Light Up Lancaster benefits from a range of in-kind contributions from partners, to a value of around £42k. These include, the Duchy of Lancaster (use of the Castle); Lancaster BID (staff time for event planning); Lancaster Arts Partners and Lancaster University (performances and installations); Lancaster City Council (staff time for event planning and contract management).*

Separately, because of its high profile, the City Council also uses Light Up Lancaster as an opportunity to promote Lancaster as a visitor destination, providing marketing support of around £11k.

| Light Up Lancaster – Indicative expenditure | | |
|---|------------------------|-----------------|
| Description | Delivered by | £'s |
| Event insurance and safety management fee | City Council via STORM | 6,000 |
| All event infrastructure, stewards and security | City Council via STORM | 27,100 |
| Fireworks | City Council via STORM | 10,000 |
| Production management | Dukes | 7,500 |
| Creative producer and programme development | Dukes | 14,600 |
| Artistic programme (performances and light installations) | Dukes | 85,300 |
| Dukes festival and financial management fee | Dukes | 12,900 |
| Event costs including publicity event, photography, volunteer costs, non-recoverable VAT, fundraising | Dukes | 10,900 |
| Festival evaluation | Independent evaluator | 2,000 |
| Marketing contribution | BID | 500 |
| Total | | £176,800 |